

Job Title	Owner/Lead Writer and Interviewer
Type	Internship
Job Location	Nashville, Tennessee
Posted On:	04/07/2025

About Word of Mouth Conversations:

Word of Mouth Conversations is a custom publishing company focused on profiling individuals in cities, organizations, and corporations. The company has produced custom coffee table books for companies such as HCA Healthcare to commemorate their values, celebrate their history, and educate their audience on a unique cultural system. Our lead author and owner Lily Clayton Hansen has also written a regionally-best selling book about the city of Nashville and a popular follow-up that garnered local, regional, and international press and partnerships with the Nashville Entrepreneur Center, Vanderbilt University, and the Nashville International Airport.

In addition, Hansen has also written and performed a popular TED Talk "Talking to Strangers is My Self Care" about her interviewing career.

Word of Mouth Conversations also provides individuals and corporations with custom bios to encapsulate each person's career experience, expertise, and what they uniquely bring to the table. These bios can be used on their website and in all varieties of marketing materials. Previous clients have included celebrities and corporations such as Alliance Bernstein, Gresham Smith, and Charter Construction.

The company's most recent service line is on-camera interviews, called 'video bios,' which offer a more dynamic approach to our tried-and-true storytelling process.

Job Function:

Marketing & Communications

Job Summary:

A savvy, smart, and reliable intern is needed to assist four-time author, interviewer, and actor Lily Clayton Hansen with her latest projects. After transitioning her tried-and-true interviewing flair from four books and hundreds of magazine articles to telling stories on-camera, Lily is now creating her own on-camera interview series and podcast. As a homecoming of sorts having recently moved back to Nashville from her native Chicago, Hansen will partner with Belmont University grad and director Kaleb Knight to tell the stories of artists, actors, and entrepreneurs in front of the lens. This casual, yet poignant interview series based on Hansen's regionally best-selling book *Word of Mouth: Nashville Conversations* will be filmed at her downtown loft and feature some of the city's best and brightest talent. The goal is to give insight into all of the amazing people that call Nashville home and hopefully, expand the series to other parts of the state and Southeastern region.

Job Description:

As Hansen prepares to begin filming her series, she needs an intern to assist with pre-production, research, and marketing duties to help it take flight. These duties will include researching and writing pitches to potential subjects, helping Hansen research and reach out to potential sponsors, assisting on set during interviews, creating content for social media and posting on a regular basis, brainstorming marketing ideas, and helping to put together proposals as Lily acquires sponsorship and pitches potential TV networks and media partners to host her content.

This position pays \$15/hourly and begins immediately. Marketing and Film students will receive preference however anyone is welcome to apply as long as they have the following skill sets: writing, marketing, social media content creation and engagement, research, light production duties, and some sales (the final quality is preferred but not necessary.)

Requirements / Qualifications:

Writing
Marketing
Social media content creation and engagement
Research
Sales/Outreach

Compensation (Salary or Hourly Rate)

\$15/hourly

Benefits:

- To be involved with a successful project from the beginning
- To learn from an accomplished author, interviewer/host, and speaker
- To receive credit and recommendations as well as referrals to prospective employers
- To meet a wide range of fascinating people in the Nashville arts and entertainment landscape
- To gain experience in a wide variety of skill sets

How to Apply

Please send your resume and availability to lilychansen@gmail.com

More questions email: lilychansen@gmail.com