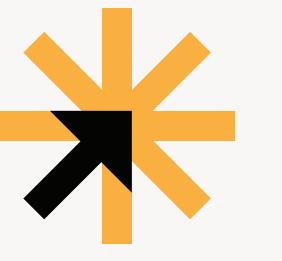


# re generate

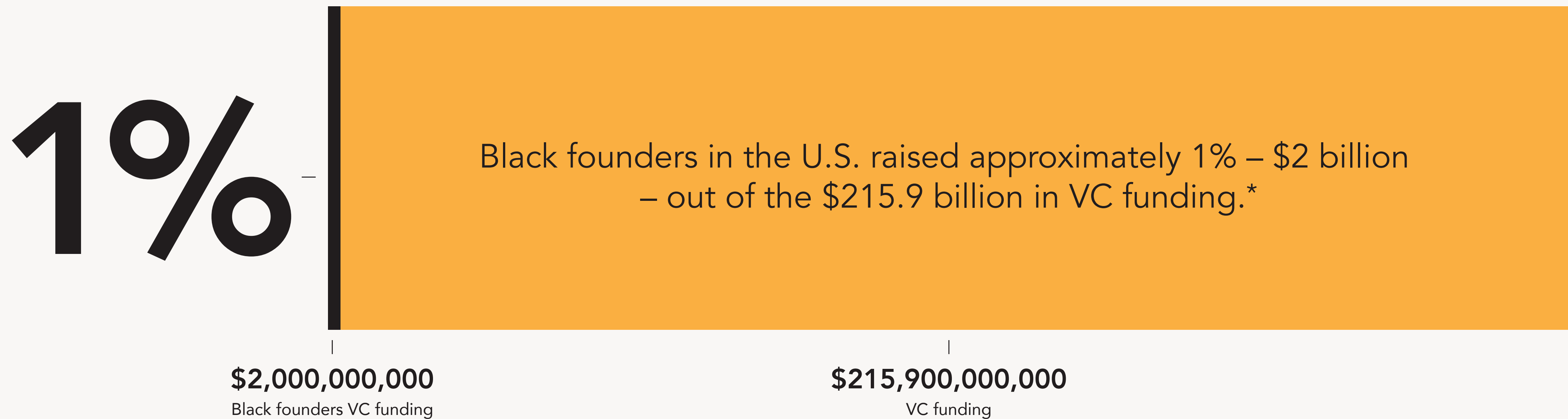
Expanding the friends and family round

Providing essential capital  
for entrepreneurs of color  
to thrive

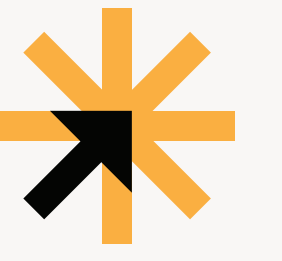




**Entrepreneurship is a powerful tool for economic mobility,  
but systemic barriers have made it harder for  
entrepreneurs of color to succeed.**



\*Crunchbase

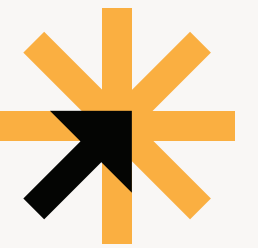


# Capital Gaps for Entrepreneurs of Color



# \$26M

In Nashville, we estimate that Black founders face a \$26 million gap in access to Friends and Family funding compared to their white counterparts.



# The EC's Solution: Twendé and the Re:Generate Fund

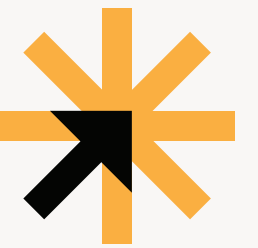


- \* Founded in 2019
- \* 12-week accelerator for founders of color
- \* 170+ founders supported
- \* Largest EC program
- \* Fully funded for 2025



- \* Awardees are Twendé graduates
- \* Selected by a committee of  
Nashville's minority-business leaders
- \* 28 grants awarded
- \* \$231K friends and family grants awarded

**The Re:Generate Fund closes the Friends & Family capital gap for entrepreneurs of color, enabling them to start and scale their businesses.**



# Re:Generate's Impact: Real stories of growth and success



## Joseph Cole

Culture Architecture  
& Design

### GRANT AMOUNT

\$10,000

### INVESTMENT FOCUS

Purchased a high-performance computer, server, and software to support a major project.

### OUTCOME

Completed a six-figure project for Vanderbilt Stadium, grew revenue to \$200K+, and built a six-figure business with 10+ staff.



## Nielah Burnett

Inner G Juice and Yoga

### GRANT AMOUNT

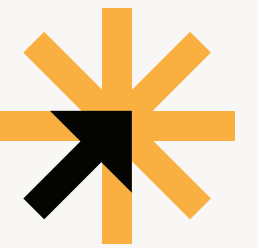
\$8,000

### INVESTMENT FOCUS

Partnered with a marketing agency to expand the brand's digital presence.

### OUTCOME

Expanded in-studio product offerings (e.g., bottles, packaging) with consistent branding.



# Entrepreneurs Thriving with Re:Generate Support



**Erica Battle**

Life Changes in Progress  
Education Consulting

GRANT AMOUNT  
\$10,000

INVESTMENT FOCUS  
Invested in inventory and participated in industry events as a vendor.

OUTCOME  
Launched a new reading supplemental resource, \*A.R.E. You? Actively Reading and Engaging Annotation System\*.



**Jay P. Morgan**

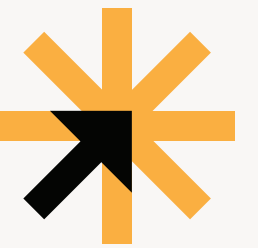
Comstasis

GRANT AMOUNT  
\$10,000

INVESTMENT FOCUS  
Hired 3 new staff members, provided raises, and added benefits to meet customer demand.

OUTCOME  
Achieved a 49% growth in ARR in 2022. Served 5 customers through EC connections, including Joseph Cole and Danielle Buntyon.

For a complete list of Re:Generate grantees, visit [ec.co](https://ec.co).



# A Growing Community of Funded Entrepreneurs

## Re:Generate Award Recipients Overview (2021-2023)

Business	Founder	Award Year	Sector	Description
Creative Soulz Printing	Thomas Kelly	2023	Printing & Design	Custom, affordable, quality design and printing services
Culture Architecture & Design	Joseph Cole	2023	Architecture	Full-service residential and commercial architecture and design
Deirdre Orr Consulting, LLC	Deirdre E. Orr	2023	Career & Talent Services	Career services and HR solutions
getFIT615	Jess Thompson	2023	Healthcare & Fitness	Inclusive group fitness classes centered around kettlebells
LaMarvelous Balloons	Lamar M. Allen	2023	Event Services	Custom and imaginative balloons for any event or celebration
Tayden Impact Partners	Dynasti H. Harris	2023	DEI / Consulting Services	Build a business culture and foundations that are inclusive
Culture Architecture & Design	Joseph Cole	2022	Architecture	Full-service residential and commercial architecture and design
Comstasis	Jay Morgan	2022	IT	Full-service IT staffing and consulting solution
Jades Elevation	Danielle Buntyon	2022	Agriculture / Hemp Goods	Premium hand-crafted hemp products company
Ding LLC / YOVI	Nick Williams	2022	Mobile App / Tech	Platform shares real-time info to users and businesses about events
Let Me Write It For You	Debra Ann Matthews	2022	Professional Support	Job transition services such as resume, cover letter, interview prep
Sanchez-Vega Communications	Diana Sanchez-Vega	2022	Language Services	Language/Interpretation solutions and bilingual career coaching
Remington Holt Consulting	Remington Holt	2022	Education / Social Impact	Diversity, Equity, and Inclusion (DEI) consulting for schools
Fluffy Friends for Children with Chronic Conditions	Allison Campbell	2022	Non-Profit / Healthcare	Personalized teddy bears to chronically ill children
Omega Digital Solutions	Marcus Blair	2022	Tech & Business Services	Business process optimization and technology integration services
Oye Coffee Company	Jonathan & Christopher Oye	2022	Food/Bev & Lifestyle	West African coffee, cultural experience, and lifestyle gear
InnerG Juice and Yoga	Nielah Burnett	2021	Food/Bev & Lifestyle	Quality fresh juice combined with yoga in north Nashville
Community ConneXor	Vickie Harris	2021	Tech / Social Impact	Platform connecting resources with vulnerable individuals to improve community health
Culture Architecture & Design	Joseph Cole	2021	Architecture	Full-service residential and commercial architecture and design
Let Me Write It For You	Debra Ann Matthews	2021	Professional Support	Job transition services such as resume, cover letter, interview prep
Kwench Juice Café	Tara Mitchner	2021	Food/Bev & Wellness	Cold-pressed juice bar: Healthy beverages, smoothies, and bowls
Nodat Inc.	Aireka Harvell	2021	Geo-targeting Marketing	AI-powered mobile marketing platform connecting local businesses with nearby users
Nurturers of Nashville	Natasha Marshall	2021	Childcare / Event Service	In-home & event childcare services
Remington Holt Consulting	Remington Holt	2021	Education / Social Impact	Diversity, Equity, and Inclusion (DEI) consulting for Schools
VIRT Physical Therapy	Mariana Tondo	2021	Healthcare & Fitness	Virtual physical therapy clinic providing musculoskeletal treatment
Fairpointe Planning	Tanisha Hall	2021	Transportation	Transportation planning services and inclusive mobility
Creative Soulz Printing	Thomas Kelly	2021	Printing and Design	Custom, affordable, quality design and printing services
The Moving Canvas	Rhonda Shaw	2021	Art & Entertainment	Mobile paint party service

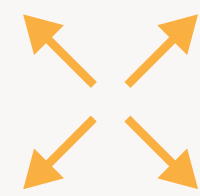
With your help, we can close the Friends & Family capital gap even further and support Nashville's diverse entrepreneurial community.



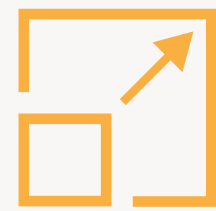
**BLACK**  
INNOVATION &  
ENTREPRENEURSHIP  
DAY

**TWENDÉ** For Tennessee's Founders of Color  
**re\*generate** A Grant Fund for Black Founders

### FUTURE GOALS



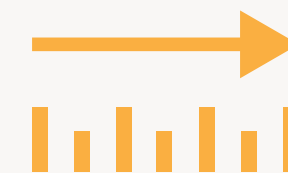
Expand to additional industries or regions



Broaden the tent of people and organizations involved

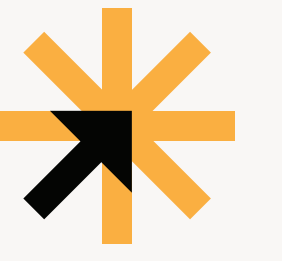


Raise brand awareness



Plan long-term strategy





**To continue this success, we need large donors who believe in creating a more inclusive economy.**

### Funding Levels and Opportunities

#### **Anchor Donors**

\$25k/Year

#### **Extended Family**

\$10k/3 Year Commitment

#### **Corporate Partnerships**

**\$150k**  
**2025 Funding Goal**

**\$60k Committed Funding**

Accelerating the EC's Impact through the Re:Generate Fund - Join us!

\*All charitable gifts to the Re:Generate Fund are tax-deductible