



# 2024 SPONSORSHIP OPPORTUNITIES

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***CELEBRATE EXCEPTIONAL***

*Monday, October 21, 2024 at Schermerhorn Symphony Center*

# 2024 NEXT AWARDS & ENTREPRENEURS' HALL OF FAME

A spectacular night devoted to exceptional entrepreneurs transforming industries, creating opportunities, growing economies and improving lives in Nashville and far beyond.

## Awards and Honors

- Entrepreneurs' Hall of Fame inductees
- Startup Entrepreneur of 2024
- Growth Entrepreneur of 2024
- Six industry categories highlighting Nashville's top startups and growth companies

*Announcing New NEXT Awards After Party from 9 - 10 PM at Schermerhorn Symphony Center*

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# MEET OUR 2024 CO-CHAIRS



**Janet Miller**

*Nashville Colliers CEO*



**Wanda Lyle**

*UBS (retired)*



**Mignon Fancois**

*The Cupcake Collection  
CEO*



**Sam Davidson**

*Nashville Entrepreneur  
Center CEO*

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# SPONSORSHIP OPPORTUNITIES CONTACT

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**Donna Mattick**

*Chief Strategic Alliances Officer*

**NASHVILLE ENTREPRENEUR CENTER**

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**HERO**

*Presenting Sponsor*

**amazon**



# CHAMPION

## SPONSOR BENEFITS



### During Event

- Introduction as Sponsor and presented a NEXT Sponsorship Award honoring your commitment
- Opportunity to co-present an award
- Opportunity for representative to address audience for 30 seconds during event
- Opportunity to provide Sponsor materials to each attendee
- Recognized as a sponsor of the new, NEXT Awards After Party
- Booth space at After Party if desired
- Prominent logo inclusion in event signage and at After Party
- Logo in event program and 1 full page of content or advertising space
- Prominently positioned, reserved VIP seating for ten (10) guests
- Admission to After Party for ten (10) guests
- Provided six (6) box seats for guests
- If desired, assistance of EC to secure entrepreneurs for any number of those seats

### Pre-Event

- Company's logo included in event media, PR and advertising
- Social media exposure on all social media platforms
- Logo recognition on event invitations
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

### Post-Event

- Opportunity for a year-long, hands-on EC Program Partnership or Supporting Partnership
- Opportunity to present a learning session for EC & community entrepreneurs
- First opportunity to renew in 2025 at the 2024 Sponsor Investment Level
- Logo inclusion in the 2024 event Sizzle Reel
- An EC co-working membership for two (2) including free attendance to all EC member events and use of co-working space

**SPONSOR INVESTMENT: \$40,000**

# SAGES

## SPONSOR BENEFITS



### During Event

- Introduction as Sponsor and presented a NEXT Sponsorship Award honoring your commitment
- Opportunity for representative to address audience for 30 seconds during the event
- Opportunity to co-present an award
- Opportunity to provide Sponsor materials to each attendee
- Logo inclusion on event signage and in opening slides
- Logo displayed at event After Party
- Logo in event program and 1/2 page of content of advertising space
- Prominently positioned, reserved VIP seating for six (6) guests
- Admission to After Party for six (6) guests
- If desired, assistance of EC to secure entrepreneurs for any number of those seats

### Pre-Event

- Company's logo included in select event media, PR and advertising
- Social media exposure on all social media platforms
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

### Post-Event

- Opportunity for a year-long, hands-on EC Supporting Partnership
- First opportunity to renew in 2025 at the 2024 Sponsorship Investment Level
- Logo inclusion in 2024 event Sizzle Reel

**SPONSOR INVESTMENT: \$25,000**

# PATHFINDERS

## SPONSOR BENEFITS



### During Event

- Sponsor logo included in event opening
- Opportunity to co-present an award
- Logo inclusion on event signage in Main Lobby
- Logo displayed at event After Party
- Logo in event program and 1/4 page of content or advertising space
- Reserved VIP seating for six (6) guests
- Admission to After Party for six (6) guests
- Assistance of EC to secure entrepreneurs to use any number of seats designated by sponsor

### Pre-Event

- Company's logo included in select event promotions
- Social media exposure on all EC social media platforms
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo on EC NEXT Awards landing page
- Recognition on digital displays at the EC

### Post-Event

- Opportunity for a year-long, hands-on EC Supporting Partnership
- First opportunity to renew in 2025 at the 2024 Sponsorship Investment Level
- Logo inclusion in 2024 event Sizzle Reel

**SPONSOR INVESTMENT: \$15,000**



# GUIDES

## SPONSOR BENEFITS



### During Event

- Logo on event signage
- Logo included in event opening
- Logo in event program and 1/8 page ad
- Logo displayed at event After Party
- Logo on event signage in Main Lobby
- Admission to After Party for four (4) guests
- Reserved VIP seating for four (4) guests

### Pre-Event

- Company's logo included in select event media, PR and advertising
- Social media exposure on all EC social media platforms
- Logo in Good Company, EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Recognition on digital displays at the EC
- Logo on EC's NEXT Awards landing page

### Post-Event

- Logo included in event Sizzle Reel posted on ec.co all year
- First opportunity to renew in 2025 at the 2024 Sponsor Investment Level

**SPONSOR INVESTMENT: \$10,000**

# MENTORS

## SPONSOR BENEFITS

### During Event

- Sponsor logo included in event opening
- Logo included on event signage
- Logo included in event program
- Reserved VIP seating for two (2) guests
- Admission to After Party for two (2) guests

### Pre-Event

- Logo and link on ec.co NEXT Awards landing page
- Logo on digital EC lobby displays
- Logo included in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders

### Post Event

- Logo included in 2024 event Sizzle Reel posted on ec.co all year

**SPONSOR INVESTMENT: \$5,000**

# ADVISORS

## INDIVIDUAL BENEFITS

### During Event

- Recognized by name as an Advisor in the event program
- Reserved VIP seating for two (2) guests
- Admission to After Party for two (2) guests
- For individuals only



**INDIVIDUAL INVESTMENT: \$2,000**

A photograph of three men in suits looking at a smartphone together. The man on the left is wearing a blue suit and glasses, smiling. The man in the middle is wearing a dark suit and has a surprised expression. The man on the right is wearing a dark patterned suit and has his arm around the man in the middle. They are in a social setting with other people in the background.

**THANK YOU**

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**YOUR SUPPORT FURTHERS OUR MISSION  
OF INCREASING THE LIKELIHOOD OF  
SUCCESS FOR ENTREPRENEURS**

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