

2024 SPONSORSHIP **OPPORTUNITIES**

CELEBRATE EXCEPTIONAL

Monday, October 21, 2024 at Schermerhorn Symphony Center



2024 NEXT AWARDS & ENTREPRENEURS' HALL OF FAME

A spectacular night devoted to exceptional entrepreneurs transforming industries, creating opportunities, growing economies and improving lives in Nashville and far beyond.

Awards and Honors

- Entrepreneurs' Hall of Fame inductees
- Startup Entrepreneur of 2024
- Growth Entrepreneur of 2024
- Six industry categories highlighting Nashville's top startups and growth companies

Announcing New NEXT Awards After Party from 9 - 10 PM at Schermerhorn Symphony Center



MEET OUR 2024 CO-CHAIRS

Janet Miller Nashville Colliers CEO

Wanda Lyle UBS (retired)

Mignon Fancois The Cupcake Collection CEO

ville eneur ar's

Sam Davidson

Nashville Entrepreneur Center CEO



Awards

SPONSORSHIP OPPORTUNITIES CONTACT

Donna Mattick

Chief Strategic Alliances Officer

NASHVILLE ENTREPRENEUR CENTER



615-456-1701

donna.mattick@ec.co

next

HERO Presenting Sponsor

amazon



CHAMPION

SPONSOR BENEFITS



During Event

- Introduction as Sponsor and presented a NEXT Sponsorship Award honoring your commitment
- · Opportunity to co-present an award
- Opportunity for representative to address audience for 30 seconds during event
- Opportunity to provide Sponsor materials to each attendee
- Recognized as a sponsor of the new, NEXT Awards After Party
- · Booth space at After Party if desired
- Prominent logo inclusion in event signage and at After Party
- Logo in event program and 1 full page of content or advertising space
- Prominently positioned, reserved VIP seating for ten (10) guests
- Admission to After Party for ten (10) guests
- Provided six (6) box seats for guests
- If desired, asssistance of EC to secure entrepreneurs for any number of those seats

Pre-Event

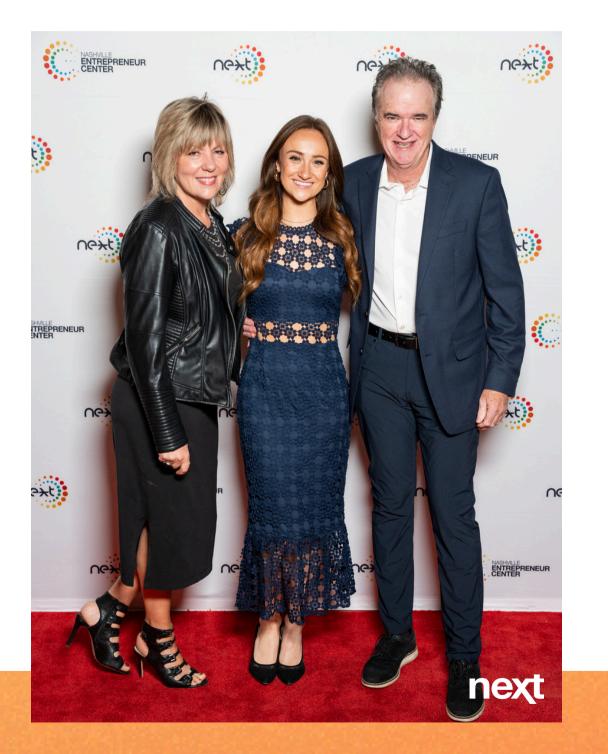
- Company's logo included in event media, PR and advertising
- Social media exposure on all social media platforms
- Logo recognition on event invitations
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

Post-Event

- Opportunity for a year-long, hands-on EC Program
 Partnership or Supporting Partnership
- Opportunity to present a learning session for EC & community entrepreneurs
- First opportunity to renew in 2025 at the 2024 Sponsor Investment Level
- Logo inclusion in the 2024 event Sizzle Reel
- An EC co-working membership for two (2) including free attendance to all EC member events and use of co-working space

SPONSOR INVESTMENT: \$40,000

SAGES SPONSOR BENEFITS



During Event

- Introduction as Sponsor and presented a NEXT Sponsorship Award honoring your commitment
- Opportunity for representative to address audience for 30 seconds during the event
- Opportunity to co-present an award
- Opportunity to provide Sponsor materials to each attendee
- Logo inclusion on event signage and in opening slides
- Logo displayed at event After Party
- Logo in event program and 1/2 page of content of advertising space
- Prominently positioned, reserved VIP seating for six
 (6) guests
- Admission to After Party for six (6) guests
- If desired, assistance of EC to secure entrepreneurs for any number of those seats

Pre-Event

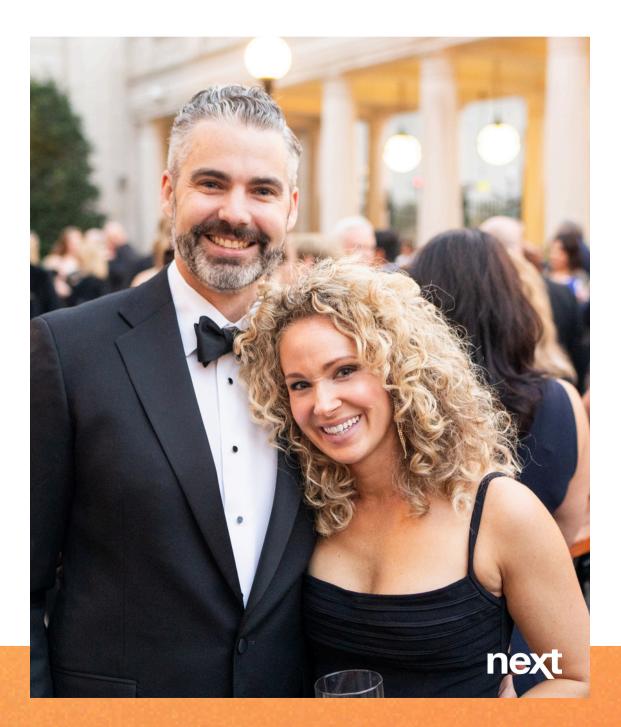
- Company's logo included in select event media, PR and advertising
- Social media exposure on all social media platforms
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

Post-Event

- Opportunity for a year-long, hands-on EC Supporting Partnership
- First opportunity to renew in 2025 at the 2024 Sponsorship Investment Level
- Logo inclusion in 2024 event Sizzle Reel

SPONSOR INVESTMENT: \$25,000

PATHFINDERS Sponsor benefits



During Event

- Sponsor logo included in event opening
- · Opportunity to co-present an award
- Logo inclusion on event signage in Main Lobby
- Logo displayed at event After Party
- Logo in event program and 1/4 page of content or advertising space
- Reserved VIP seating for six (6) guests
- Admission to After Party for six (6) guests
- Assistance of EC to secure entrepreneurs to use
 any number of seats designated by sponsor

Pre-Event

- Company's logo included in select event promotions
- Social media exposure on all EC social media platforms
- Logo in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Logo on EC NEXT Awards landing page
- Recognition on digital displays at the EC

Post-Event

- Opportunity for a year-long, hands-on EC Supporting Partnership
- First opportunity to renew in 2025 at the 2024
 Sponsorship Investment Level
- Logo inclusion in 2024 event Sizzle Reel

SPONSOR INVESTMENT: \$15,000

GUIDES Sponsor benefits



During Event

- Logo on event signage
- Logo included in event opening
- Logo in event program and 1/8 page ad
- Logo displalyed at event After Party
- Logo on event signage in Main Lobby
- Admission to After Party for four (4) guests
- Reserved VIP seating for four (4) guests

Pre-Event

- Company's logo included in select event media, PR and advertising
- Social media exposure on all EC social media platforms
- Logo in Good Company, EC's newsletter distributed to 6,000 entrepreneurs and community leaders
- Recognition on digital displays at the EC
- Logo on EC's NEXT Awards landing page

Post-Event

- Logo included in event Sizzle Reel posted on ec.co all year
- First opportunity to renew in 2025 at the 2024
 Sponsor Investment Level

SPONSOR INVESTMENT: \$10,000

MENTORS

SPONSOR BENEFITS

During Event

- Sponsor logo included in event opening
- Logo included on event signage
- Logo included in event program
- Reserved VIP seating for two (2) guests
- Admission to After Party for two (2) guests

Pre-Event

- Logo and link on ec.co NEXT Awards landing page
- Logo on digital EC lobby displays
- · Logo included in Good Company, the EC's newsletter distributed to 6,000 entrepreneurs and community leaders

Post Event

Logo included in 2024 event Sizzle Reel posted on ec.co all year



During Event

- Reserved VIP seating for two (2) guests
- Admission to After Party for two (2) guests
- For individuals only



SPONSOR INVESTMENT: \$5,000

ADVISORS INDIVIDUAL BENEFITS

• Recognized by name as an Advisor in the event program

INDIVIDUAL INVESTMENT: \$2,000

TEANKYOU

YOUR SUPPORT FURTHERS OUR MISSION OF INCREASING THE LIKELIHOOD OF SUCCESS FOR ENTREPRENEURS



